Writing as Inquiry I (Sections: 04, 014, and 017)
Major Assignment Sheet # 1: Rhetorical Analysis Essay
Length: 1200-1400 words

<u>Due Dates:</u>

March 11th (Wednesday) before 08: 00 am: Submit the first complete draft of your Rhetorical Analysis Essay, as a Microsoft Word file, to NYU Classes. When we meet live on March 11, you will either peer-review or self-review this early draft. If we will peer-review, instead of self-review, it, I will send out further information via email before Wednesday to match each one of you with partners and I will share with you instructions as to how to exchange drafts and with whom exactly. I will ask you to complete and submit all self-review and/or peer-review forms, which I will share with you during Zoom time, to NYU Classes. Incomplete or late work will lower your final grade for the Rhetorical Analysis Assignment.

March 16th (Monday) before 08:00 am: Submit a revised second draft of your Rhetorical Analysis Essay, as a Microsoft Word file, to NYU Classes. When we meet live on March 16, you will either peer-review or self-review this 2nd draft. If we will peer-review, instead of self-review, it, I will send out further information via email before Monday to match each one of you with partners and share with you instructions as to how to exchange drafts and with whom exactly. I will ask you to complete and submit all self-review and peer-review forms, which I will share with you during Zoom time, to NYU Classes. Incomplete or late work will lower your final grade for the Rhetorical Analysis Assignment.

March 18th (Wednesday) before MIDNIGHT: Submit your final draft of the Rhetorical Analysis Essay, as a Microsoft Word file, to NYU Classes.

<mark>Value:</mark> 15% of the course grade

In calculating the grade for this major assignment, I will take into consideration the development and progress evident in your 3 drafts, the completed self and peer review forms, timely submissions, and your adherence to assignment expectations. If you need any guidance or have questions, see me during my office hours or email me.

Introduction:
In the context of academic writing, rhetoric means the art of persuasion through the effective use of language. A rhetorician is an expert in using language effectively to convince, advocate, persuade, influence, explain, entertain, motivate, or inform a certain audience about an idea, a message, a product, or an argument. In this assignment, choose **ONE** of the following two essays and evaluate how it works rhetorically to achieve its intended purpose or convey its message to its target audience.

***In your essay, as you identify the author, the purpose of the selected piece, its thesis, its target audience, and the rhetorical strategies it uses, your primary task is to evaluate how effective these strategies are at conveying the original text's author's desired message to the target audience. Your essay must offer your own arguable thesis statement and back it up with sufficient support.*[1]** Choose **ONE** of the following options as your source text:**

1- "A Homemade Education" by Malcolm X
2- "Learning to Read" by Frederick Douglass

**Both texts are available on NYU Classes under resources or calendar. Make sure to read and apply the handouts entitled "Rhetorical Analysis—concise handout 1" and "Rhetorical Analysis—concise handout 2—writing process." Both handouts are available on NYU Classes under the 2nd week's schedule and under resources.

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[1] Any late submissions will be penalized. Please, refer to the course policies for further information.

Grading: In calculating the grade for this major assignment, I will take into consideration the development and progress evident in your 3 drafts, the completed self and peer review forms, timely submissions, and your adherence to assignment expectations. The grade you receive will however primarily reflect how successful your essay is at offering the following:

1- Proper and correct formatting,
2- Clear and engaging introduction that (1) introduces the analyzed piece and identifies its purpose, message or thesis, the target audience, the rhetorical strategies it uses, and (2) evaluates how effective these strategies are at convincing the target audience of the message or thesis,
3- Your arguable, focused, and specific thesis statement,
4- Strong paragraphs with clear and focused topic sentences that relate back to and advance your thesis statement,
5- Clear transitions within and between paragraphs,
6- Close reference to the analyzed piece in order to support your claim,
7- Effective incorporation of direct quotes,
8- Strong flow and elimination of wordiness,
9- Avoiding plagiarism,
10- Clear conclusion that reiterates the paper's main claim(s),
11- Formal and objective style,
12- Grammatical clarity and strong sentence structure,
13- Correct in-text and end-of-text citations,
14- Punctuality and timely submission.