

Chapter/Media Analysis Assignment Worksheet

Use the questions on this handout to guide your responses (oral/written) to the media/chapter reading of the week.

Question	Chapter	Media
List three key ideas from the chapter and from the media. (Use appropriate boxes)	1. 2. 3.	1. 2. 3.
What did you think about after viewing or reading? (at least three points)	1. 2. 3.	1. 2. 3.
What was one thing you were familiar with from the media viewing/chapter reading?		

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Question	Chapter	Media
What are three connections you made from the media to the corresponding chapter readings?	1. 2. 3.	
What was one (new) thing you were confronted/challenged by from the chapter reading or viewing the media?		
What kind of impact do you think the media topic/chapter reading can or will have on you professionally?		
What kind of impact do you think the media topic/chapter reading can or will have on you personally?		
In question format; what would you want to know more about or are still unclear about? (at least two questions)		

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Introduction to Psychology: Media Analysis Assignment

Consider the following regarding your written analysis/response:

1. Mention at least **2 specific points** from the media piece.
2. Relation of **new information** to **old information** learned in the course to date based on chapter readings, assignments or class discussion.
3. Relation of information in media piece to **personal experience**.
4. Discussion at a **critical level**, not just recitation of facts from the media piece.
5. Length of analysis 2 page maximum (front and back).

Note: Analysis at a critical level means discussing things such as your **opinion** of the point mentioned, **why you hold that opinion**, what you **see wrong** with the point mentioned, how you see the point **consistent/inconsistent with what you have learned** so far, **implications** for the future, **consistencies/inconsistencies within the article or reading or media piece** itself, and so forth. In other words, critiquing the media piece means **analyzing the good and/or bad aspects** of the article and **justifying** your analysis. *Do not just tell me what the video states...I already know this.*

Structure of your analysis

Paragraph 1: Introduction.

Paragraph 2/3: Summarize the media.

Paragraph 3/4: Make connection between the media piece and your readings.

Paragraph 4/5: Why is this media piece important to the reading, you personally, you professionally?

Paragraph 5/6: Conclusion

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Name:
Program or Activity: <i>Media Analysis</i>
Specific Course Number and Name: 809-198 <i>Introduction to Psychology</i>

Rating Scale

- 3: Exceeds criterion with high degree of accuracy, creativity, or maturity
- 2: Meets criterion
- 1: Does not meet criterion fully, information missing, incorrect, or incomplete

Critical Thinking Skills Rubric	Not Acceptable-1	Introductory/Novice-2	Life/Acceptable-3
Identify Topic -select a local, national or global issue related toclass/occupation/etc.	Needs assistance to identify the topic	Identifies the main topic with minimal assistance	Identifies the main topic without assistance
Gather and Evaluate Information -identify sources for information (scholarly articles, popular media, personal/occupational experience)	Needs assistance to show evidence of selection or source evaluation skills	Demonstrates minimal ability to select and evaluate sources	Evaluates and questions relevance, accuracy, and bias of sources
Utilize Pertinent Information to Reach Conclusion -analyze the vertical/horizontal interEections (depth and breadth)	Needs assistance to use pertinent information no connections are made off topic	Uses some pertinent information without assistance limited, if any connections vague generalities	Uses ample pertinent information without assistance Written document includes a summary of media piece Written document includes a summary of text components
Evaluate Results -present the implications/connections between the local, national, and or global issue	Needs assistance to evaluate results no new ideas "I agree with ..." statement	Attempts to evaluate results with minimal assistance few, if any new ideas or connections rehash or summarize other postings	Evaluates results and considers the implications without assistance new ideas or Clear connections to previous or current content to real-life situations

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Critical thinking	rudimentary and superficial no analysis or insight is displayed	generally competent information is thin and commonplace	substantial information thought, insight, and analysis has taken place
Timeliness	some, or all, required postings missing	all required postings most at the last minute without allowing for response time	all required postings some not in time for others to read & respond
Stylistics	obvious grammatical or stylistic errors makes understanding impossible	obvious grammatical or stylistic errors errors interfere with content	few grammatical or stylistic errors
<i>Provide feedback.</i> Total _____ /21 Total Points			